

What is a House Party!



What is a fundraising House Party?

This is a party that is held at an individual's house. The host will invite several individuals from their own networks (friends, family and work associates) to join them at their house for an evening of fun and fundraising for Sacramento CASA (about 25 people). The invitations will indicate that this party is a fundraising event and that there will be a short presentation made by Sacramento CASA. The invitation will also reveal the fundraising goal (set by the host) and an option for the invitee to support the organization in their absence if they cannot attend.

Is it a cocktail Party?

A house party can be any type of party that you think your network of friends and family would like to attend, and that you would like to host. Here are some examples:

- Game Day/Super Bowl
- Birthday (donate \$\$ in lieu of gifts)
- Cocktail
- Back Yard Bar-B-Que
- Poker Night/Bunco
- Holiday
- Cooking
- Costume/Halloween
- etc...

What will Sacramento CASA do?

We will create the invitations and mail them out to your mailing list. We will attend your event and speak to your guests about our organization and our goals for the money raised at your party. We can also try to have a past CASA youth available to speak to your attendees or provide a short video showing. We will help with set-up and clean-up of your event. And we will send out thank you cards to all your attendees and donors the week after your party.

How do I get started?

Contact Kymberly at 916-875-3010 or kymberly@sacramentocasa.org to schedule a time and date. Once we have you on the calendar we can work on the theme and all the other logistics.



What am I expected to do?

Before the event, you will supply a mailing list of the individuals you would like to invite. You will make follow up phone calls to encourage attendance. And you will establish the goal amount of money you think your party could raise (for example: \$100 per person \$2500 total).

At the event, you will provide the food and beverages for the party. You will introduce the CASA representative and briefly tell why this cause is important to you. After the presentation you will invite your friends to make a tax-deductible investment in CASA. (you may want to have a thermometer to track the progress on reaching your goal). And most importantly you will enjoy yourself with your guests.

